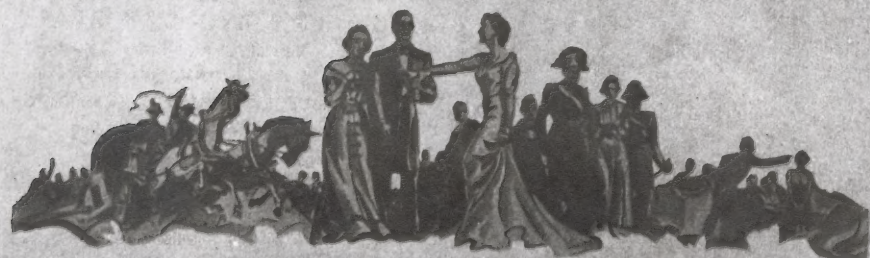


WARNER BROS. ARE HONORED TO PRESENT

ALL
THIS,
AND
HEAVEN
TOO



FROM THE WORLD-APPLAUDED NOVEL BY RACHEL FIELD

PUBLICITY



Cast

| | |
|----------------------------------|--------------------|
| Henriette Deluzy-Desportes | BETTE DAVIS |
| Duc de Praslin | CHARLES BOYER |
| Henry Martyn Field | Jeffrey Lynn |
| Duchesse de Praslin | Barbara O'Neil |
| Louise | Virginia Weidler |
| Madame LeMaire | Helen Westley |
| Pasquier | Walter Hampden |
| Brousseis | Henry Daniell |
| Pierre | Harry Davenport |
| Charpentier | George Coulouris |
| Marechal Sebastiani | Montagu Love |
| Miss Haines | Janet Beecher |
| Isabelle | June Lockhart |
| Berthe | Ann Todd |
| Raynald | Richard Nichols |
| Abbe Gallard | Fritz Leiber |
| DeLangle | Ian Keith |
| Mlle. Maillard | Sibyl Harris |
| Dr. Louis | Edward Fielding |
| Rebecca Jay | Mary Anderson |
| Emily Schuyler | Ann Gillis |
| Helen Lexington | Peggy Stewart |
| Gendarme | Victor Kilian |
| Madame Gauthier | Mrs. Gardner Crane |

Production

Directed by ANATOLE LITVAK

Original Story by Rachel Field; Screen Play by Casey Robinson; Music by Max Steiner; Director of Photography, Ernie Haller, A. S. C.; Art Director, Carl Jules Weyl; Dialogue Director, Irving Rapper; Film Editor, Warren Low; Costumes by Orry-Kelly; Sound by Robert B. Lee; Makeup Artist, Perc Westmore; Technical Advisor, Bernard Deroux; Musical Director, Leo F. Forbstein; Orchestral Arrangements by Hugo Friedhofer; Special Effects by Byron Haskin, A. S. C. and Rex Wimpy, A. S. C. (Running time—143 min.)

BETTE DAVIS AND CHARLES BOYER BRING GLOWING LIFE TO "ALL THIS, AND HEAVEN TOO"



Mat 301—45c

(Lead Story)

'ALL THIS, HEAVEN TOO' BRINGS BELOVED NOVEL TO THE SCREEN

In line with its policy of presenting the finest of the new crop of film entertainment, the

Theatre will show "All This And Heaven, Too," Warner Bros. picturization of the sensationally successful Rachel Field novel. Bette Davis and Charles Boyer are co-starred in the film, which opens on (date).

As one of the most important pictures on the 1940 schedule, Warner Bros. have produced "All This And Heaven, Too" on a lavish scale, sparing no efforts in making the brilliant, absorbing novel come to vibrant life on the screen. Made under the personal supervision of Jack L. Warner, vice-president in charge of production, Hal B. Wallis, executive producer and David Lewis, associate producer, the film was directed by Anatole Litvak, whose deft artistry in handling deeply romantic themes is well-known to motion picture audiences. From the brilliant co-starring team of Miss Davis and Boyer down to the smallest character "bit," the film has been cast with minute care.

Out of Rachel Field's gripping pages comes the immortal story of a young French girl, her background shrouded in mystery, who enters the home of one of France's great noblemen, the Duc de Praslin, as governess to his children. How strangely the destinies of these two, the little governess and the great lord, become interwoven forms the fascinating theme of this great story.

Supporting Miss Davis and Boyer is a huge featured cast which includes such names as Jeffrey Lynn, Barbara O'Neil, Virginia Weidler, Helen Westley, Walter Hampden, Henry Daniell, Harry Davenport, George Coulouris, Montagu Love, Janet Beecher, June Lockhart, Ann Todd, Richard Nichols, Fritz Leiber, Ian Keith and many more.

Casey Robinson, who was responsible for the screen treatments of such recent Bette Davis successes as "The Old Maid" and "Dark Victory," wrote the screen play based on Miss Field's novel. A brilliant musical score by Max Steiner accompanies the dramatic action of "All This And Heaven Too."

Bette Davis, Charles Boyer Bring 'Heaven' To Screen

"All This And Heaven Too", the brilliant novel by Rachel Field which has been one of the best-selling books of the decade, now comes to the screen in all its dramatic essence with Bette Davis and Charles Boyer in the starring roles. The film has its local premiere at the Theatre on

Jeffrey Lynn, Barbara O'Neil, Virginia Weidler, Henry Daniell, Walter Hampden, George Coulouris head the featured supporting cast. Directed by Anatole Litvak from the screen play by Casey Robinson, based on Miss Field's novel, "All This And Heaven Too" is a deep-stirring romance based on actual events in the life of an ancestress of Rachel Field. The film marks the momentous first meeting of Bette Davis and Charles Boyer as a co-starring team.



Met 212-10c

Bette Davis tells the story of "All This, And Heaven Too"

It was a gray September day in 1849 when I, Mile. Henriette Desportes, arrived in New York to teach French at Miss Haines' School for Young Ladies. Kind young Mr. Henry Field (Jeffrey Lynn) who had helped me secure the position, had assured me that I could now begin a new life. But the cruel pointed questions leveled at me by the girls in my class soon made me aware that I could not so quickly forget my past. I decided that the only thing to do was to tell my pupils the story of my life:

I was little more than an inexperienced schoolgirl myself when I went to the luxurious Paris home of the Duc and Duchesse de Praslin (Charles Boyer and Barbara O'Neil) to take up my duties as governess to their four children. They were sweet children, starved for the love that their mother had never given them. In a short time I loved them as dearly as though they were my own, and they gave back my love just as freely. I tried to ignore the tension that existed between the grave, kind Duc and his hysterical wife, but I couldn't help but realize that the Duc was spending more and more time in the peaceful atmosphere of the nursery. Although no word of love was spoken between us, we enjoyed an understanding friendship of rare beauty. The Duchesse became insanely jealous.

One evening while the Duchesse was in Corsica visiting at her father's home, the Duc asked me to accompany him and little Louise (Virginia Weidler) to the theatre. It was a glorious evening, truly the most happy I had ever known, but there were dire consequences, for a poisonous little paragraph about our appearance together appeared in the gossip columns of a Paris daily. The Duchesse and her father hastily came to Paris, and a dreadful scene ensued. I wished to leave immediately but the Duc begged me to stay for the sake of the children I loved. The Duchesse agreed to say no more on condition that the Duc would escort her to the many social functions of their court circle. For a time, things seemed more harmonious, but in a short time the storm broke again, this time because the Duc visited the children in the country where I had taken them for their holidays.

I was dismissed, but the Duchesse promised that if I would go quietly she would send me a letter of recommendation so that I could obtain another position. The months passed, and no letter came. But one night the Duc brought two children to see me, and it was then that he learned for the first time that I was without work, and that I had never received the letter. He promised that he would get it for me. The next morning Paris was ringing with the news that the Duchesse had been murdered. I found it hard to endure the bitter scandal that inevitably followed, and when the Duc, taking full blame for the murder, committed suicide, I realized that I must leave France forever.

As I finished my story and looked around the room, I saw the tears of sympathy on the faces of my young pupils and I knew that now I really could start life anew in America.

(Advance Theatre Story)

DAVIS-BOYER FILM 'ALL THIS, HEAVEN TOO' OPENS FRIDAY

"All This And Heaven, Too," co-starring Bette Davis and Charles Boyer, will have its first local showing at the Theatre on

Produced by Warner Bros., "All This And Heaven Too" was adapted from Rachel Field's memorable best-seller, which has gone through innumerable printings since its publication in 1938.

Bette Davis as Mademoiselle Henriette Deluzy-Desportes and Charles Boyer as the Duc de Praslin are the protagonists in one of the most sensational murder trials of all time, a scandal that rocked two continents and was a contributing factor in helping a French king from his throne. Featured with the dynamic star team are Jeffrey Lynn as Henry Field, young American cleric who helps Henriette to rehabilitate herself, and Barbara O'Neil as the neurotic, wildly passionate wife of the Duc.

Rounding out the brilliant supporting cast are Virginia Weidler, Helen Westley, Walter Hampden, Henry Daniell, Harry Davenport, George Coulouris, Montagu Love, Janet Beecher, June Lockhart, Ann Todd and many more.

Anatole Litvak directed, from the screen play by Casey Robinson, based on Miss Field's novel. The picture was made under the personal supervision of Jack L. Warner, vice-president in charge of production, Hal B. Wallis, executive producer, and David Lewis, associate producer.

'All This, And Heaven Too' To Have Local Premiere

Starring Bette Davis and Charles Boyer, "All This And Heaven Too", Warner Bros. screen version of the world-applauded novel by Rachel Field, will have its first local showing on Theatre. In the supporting cast are Jeffrey Lynn, Barbara O'Neil, Virginia Weidler, Walter Hampden, Henry Daniell, George Coulouris and many more.

Adapted for the screen by Casey Robinson, "All This And Heaven Too" is the bittersweet love story of a little French governess, seemingly destined for spinsterhood, who inspires the love of a great nobleman and thus becomes the storm center of a murder scandal that rocked Paris a century ago. Anatole Litvak directed the production.

Davis, Boyer Make Debut As Co-Starring Team

Bringing to life a set of characters who have already won the hearts of millions of readers, Bette Davis and Charles Boyer are co-starred for the first time in the Warner Bros. screen adaptation of Rachel Field's world-applauded novel, "All This And Heaven Too", which has its first local showing on at the Theatre.

Also featured in the cast are Jeffrey Lynn, Barbara O'Neil, Virginia Weidler, Henry Daniell, Walter Hampden, Harry Davenport, George Coulouris, Montagu Love, Janet Beecher, and many other notable players. Anatole Litvak directed.

SILK SCREEN DISPLAYS

to enhance the attractiveness
of your lobby and front. Each
is an eye-catching display piece.
We advise you to see them at
your local Vitagraph Exchange,
because they are winners.
And you wouldn't want anything
showier for the biggest windows
in town—they're that good.

ILLUSTRATED

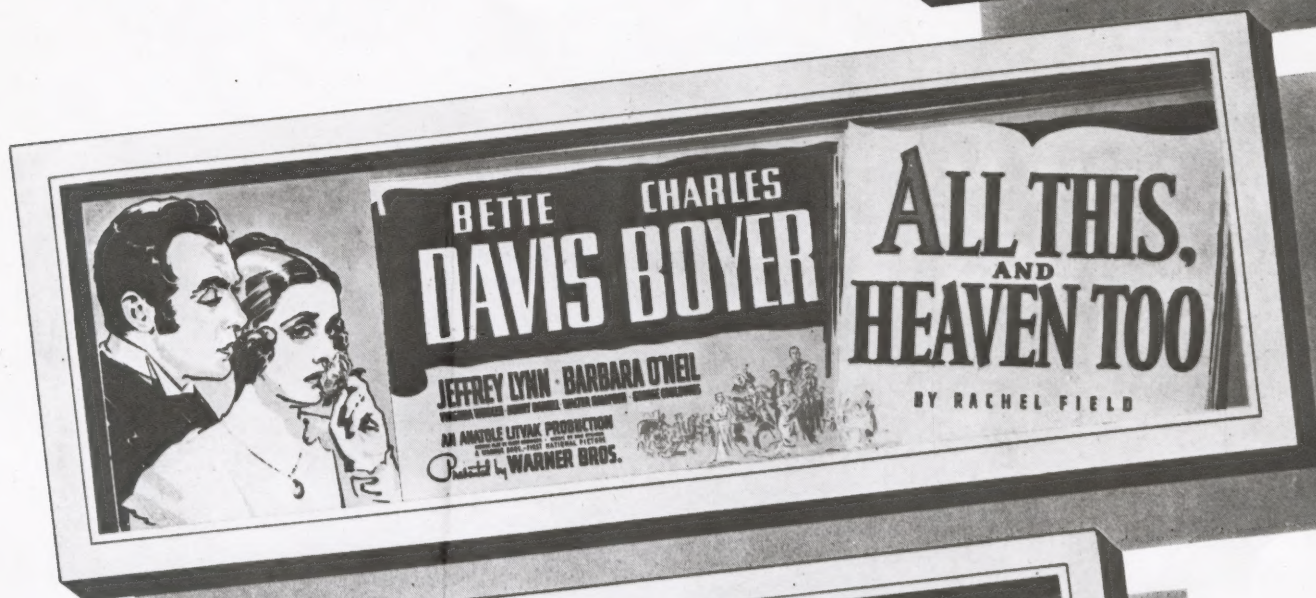
- A—Action 40 x 60 Photo Gelatin combined with
Silk Screen Rental: 75c
B—30 x 40 Silk Screen..... Rental: 50c
C—24 x 82 Silk Screen..... Rental: 75c
D—24 x 60 Silk Screen..... Rental: 50c



A.



B.



C.



D.

"I will tell you a true story..."

Facts About the Incredible Career of Mlle. Henriette Deluzy-Desportes, Parisian Governess, Who, When Falsely Accused of the Murder of Her Employer's Jealous Wife, Pleaded Her Own Case Before the Chancellor and Won Complete Exoneration

Sensation of Two Continents, The Trial Helped To Drive Louis Philippe From The French Throne

By Harry Lee

THE words used as the title of this story were spoken by Mlle. Henriette Deluzy-Desportes some time after the agony of her false imprisonment. Henry Field, the young American minister who had helped her during her trial, also aided her in securing a position as teacher of French in an exclusive girls' school in New York. When her pupils discovered her past and taunted her with it, she was tempted to resign, but Field urged her to tell them her story as a means of winning their respect. This she did, beginning with the words, "I will tell you a true story..."

The Duke of Choiseul-Praslin was a magnifico of the reign of Louis Philippe. His was a famous name. He was descended from a long line of soldiers and statesmen revered by all true Frenchmen. But in spite of this advantage he left an ignoble memory.

Edmund Pearson in his book, "The Instigation of the Devil," a collection of murder studies, heads the chapter devoted to the ill-starred nobleman—The Wicked Duke. Such indeed he seemed to Victor Hugo and other writers of his day. We shall see, however, that a famous novelist of the present time, sees him in a more sympathetic light.

Born under Napoleon, he was forty-two in 1847, and an honored member of the House of Peers. King Louis Philippe was his intimate friend. It was 'the wicked duke' who did much, inadvertently no doubt, to gain the King the ill-will of the people. And a year later Louis lost his throne.

It was in 1847 that the half-mad wife of the Duke was murdered. And in the same year the gentle governess, so loved by the Praslin children who had been her charge for several years, was dragged from seclusion—for she had been discharged by the Duchess—into the white light of international notoriety—and the shadow of the guillotine.

The Duke and Duchess de Praslin usually spent part of the year at the Chateau de Vaux-Praslin near Melun, and part of it in Paris at the mansion owned by the father of the Duchess, Marechal Viscount Sebastiani in the rue St. Honore.

It was in the month of August, 1847, that the couple came with their children to the latter place to spend several days before going to a sea beach.

"Murder Cannot Long Be Hid"

People passing along the rue St. Honore at four-thirty the next morning were halted by alarming sounds which came from the stately mansion.

Shots... screams of agony... the muffled ringing of a bell. The valet de chambre, the Duke's valet and the maid of the Duchess, rudely awakened at this unseemly hour, hastened to the door of the great lady's room but found it locked.

The valet rushed wildly to all other doors and windows but found them barred and the blinds drawn. He knocked at doors and windows... but the maniacal shrieks went on... mingled with sounds of overturning furniture...

At last he found that the passageway between the apartments of the Duke and Duchess was open. He found the Duchess

lying in her blood-drenched night gown... her face covered with wounds and scratches.

In the midst of the confusion the Duke burst into the room.

"Ah, my God," he cried, "what a misfortune!"

He asked his valet which one of the servants had first arrived and then began hysterically to lament his motherless children's plight... and that of her aged father. "The poor Marechal!" he called him.

The news spread like wild-fire. Newsboys called extras on the streets.

The populace began to chafe at the King's delay in arresting the Duke. Because he was rich? Aristocratic? Was it because he belonged to the Council of Peers?

Angry crowds gathered outside the palace.

Louis Philippe's advisors warned him that the people would arise and demand their rights. The King had no trouble in recalling what had once happened in Paris—and the part that had been played by La Petite Louise—better known as La Guillotine.

He signed the order for the arrest of the Duke.

Under the grilling questions of the Chancellor the once proud Duke presented a pitiable sight. He said this and changed it to that. He said that it was her cries which had awakened him. That he feared she was being attacked and ran with his gun to her room to protect her from her assailant, whoever he might be.

He explained the bloodmarks in his own apartment by saying that he had been washing his hands so that the children might not know. Finally, sitting with head in hands, he assured the Procureur du Roi that he was innocent. "I formally deny having struck Madame de Praslin with the weapon that has been shown," he said "or with any weapon."

Victor Hugo described his appearance as "commonplace... very gentle... very false... horribly constrained."

Cherchez La Femme

All Paris had been aware of the beautiful governess who had until recently lived in the Praslin household. The gossip columns had eagerly suggested that things were not as they should be... told of the time when the Duke and one of his daughters had been seen at the Theatre when the immortal Rachel played... and added with characteristic gusto that one 'Mlle. D...' a governess was in the party.

It was stories like this which had further maddened the jealous Duchess. She had finally



Gendarmes arrest innocent governess and imprison her in the Conciergerie.



The Duke de Praslin, his children and the ill-fated little governess.

discharged Mlle. Henriette. There must have been cause! Where was this woman? Word got about that the Duke and his children, returning from his boyhood home near Melun had brought fruit and flowers to the woman!

Surely she must have had a part in the crime... might it not be she who was the actual perpetrator of it.

The Duke refused to implicate her in any way? Why? Were they in love?

The arrest of Mlle. Henriette Deluzy-Desportes was ordered and she was taken from her humble lodging to a cell in the Conciergerie. While in prison,

the young American minister, Henry Martyn Field, whom she had met once before, came to visit her. He had found out, to comfort her, what was being done with the de Praslin children — had brought the few belongings which had been left in her room — and urged her to let him get an attorney to defend her.

She Refuses Aid

Grateful for his thoughtfulness she positively refused, saying that she would defend herself before the Chancellor.

This she did with honesty and simplicity.

After the trial had been going

on for some time the Duke de Praslin took poison. Mlle. Henriette was taken to his bedside but he refused to incriminate her. Within a week the Duke died.

Mlle. Henriette was completely exonerated and freed.

Through the aid of Henry Field she secured a position as teacher of French in an exclusive girls' school in Gramercy Park, New York. She also for a time taught art in Cooper Union in the same city.

In time she and Henry Field—who was the brother of Cyrus Field of Atlantic Cable fame—were married and for twenty years she was the charming

hostess at the Field homes in Stockbridge, Massachusetts and on Gramercy Park, New York. Her wit and gaiety were appreciated by the most brilliant society of the day. She spoke English with a delightful dialect, and always referred to her devoted husband as "My little Henri!"

"All This, And Heaven Too"

Her thrillingly triumphant life would never have become widely known except for the fact that it so interested Henry Field's great niece, Rachel Field, that she could not resist making it into a novel. She called it "All This, and Heaven, Too" and it has had more readers than any book since "Gone With the Wind."

Written with brilliance and tender understanding, "All This, and Heaven, Too" takes its place among the truly great novels of the generation. Miss Field spent years of intensive research, making use of every possible source of information, and the result amply proves that truth may be not only stranger than fiction, but more dramatic. None of the noble characters of fact or fiction outshine that of the gently courageous governess.

If Rachel Field draws a more sympathetic pen portrait of the Duke de Praslin than earlier writers, it may well be a truer portrait. "To know all," say the French "is to pardon all." Her tireless research into the life of

Bette Davis as Mlle. Deluzy-Desportes. (Lower left): Charles Boyer as the tragic Duke de Praslin.



(Above): Jeffrey Lynn as Henry Martyn Field, young American minister; Bette Davis as Mlle. Deluzy-Desportes.

(Below): Rachel Field, author of the best-selling novel, "All This, and Heaven, Too" with Miss Davis.



the man whose wife's vagaries finally drove him to insanity and crime—may have enabled her to give a truer picture of him.

Warner Bros. have made "All This, and Heaven, Too" into a motion picture of which Rachel Field says:

"When All This, and Heaven, Too" was bought for pictures I received many dire warnings that once my book reached the screen I might not recognize the story or the characters I had written. So I was prepared for possible drastic changes in the transition from the printed page to the screen. But the adapting of this material has been a revelation to me of what sympathetic handling of a book can be.

I feel that in all essentials the screen version is not only the book as I wrote it, but a projection of the characters themselves, heightened by the art of Miss Davis and Mr. Boyer and an extraordinarily fine supporting cast.

My grateful thanks to all who made this picture possible.

Rachel Field.

Bette Davis is starred in her greatest role as Henriette Deluzy-Desportes. So is Charles Boyer as the soul-torn Duke de Praslin. Henry Martyn Field is in the capable hands of Jeffrey Lynn. The Duchess of Praslin is ably played by Barbara O'Neil.

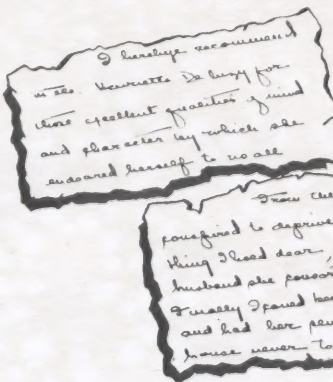
Others in the large cast are Virginia Weidler, Helen Westley, Walter Hampden, Henry Daniell, Harry Davenport, George Coulouris, Montagu Love, Janet Beecher, June Lockhart, Ann Todd, Richard Nichols, Fritz Leiber, Ian Keith, Sibyl Harris, Edward Fielding, Mary Anderson, Ann Gillis, Peggy Stewart, Victor Kilien and Mrs. Gardner Crane.

"All This, and Heaven, Too" is an Anatole Litvak Production.

"All This, and Heaven, Too" is the unforgettable story of a brave woman who came out of the shadow of the guillotine into the light of love. The book no more assures her immortality than does the picture.

All who doubt the innate goodness of humanity should see "All This, and Heaven, Too."

It will restore their faith as the faith of her pupils was restored when Mlle. Henriette said "I will tell you a true story!"



Bits of contradictory letters of recommendation for Mlle. Henriette (neither of them posted) by which the Duchess de Praslin drove her husband to madness and murder.



BETTE CHARLES
DAVIS BOYER



**'ALL THIS.
AND
HEAVEN
TOO'**

by Rachel Field

JEFFREY LYNN BARBARA O'NEIL

VIRGINIA HENRY WALTER GEORGE
WEIDLER DANIEL HAMPDEN COULOURIS

An Anatole Litvak Production

SCREEN PLAY BY CASEY ROBINSON · MUSIC BY MAX STEINER
A WARNER BROS.-FIRST NATIONAL PICTURE

PRESENTED BY WARNER BROS.

Bette DAVIS C



FROM THE WORLD-APLAUDED NOVEL BY
Rachel Field

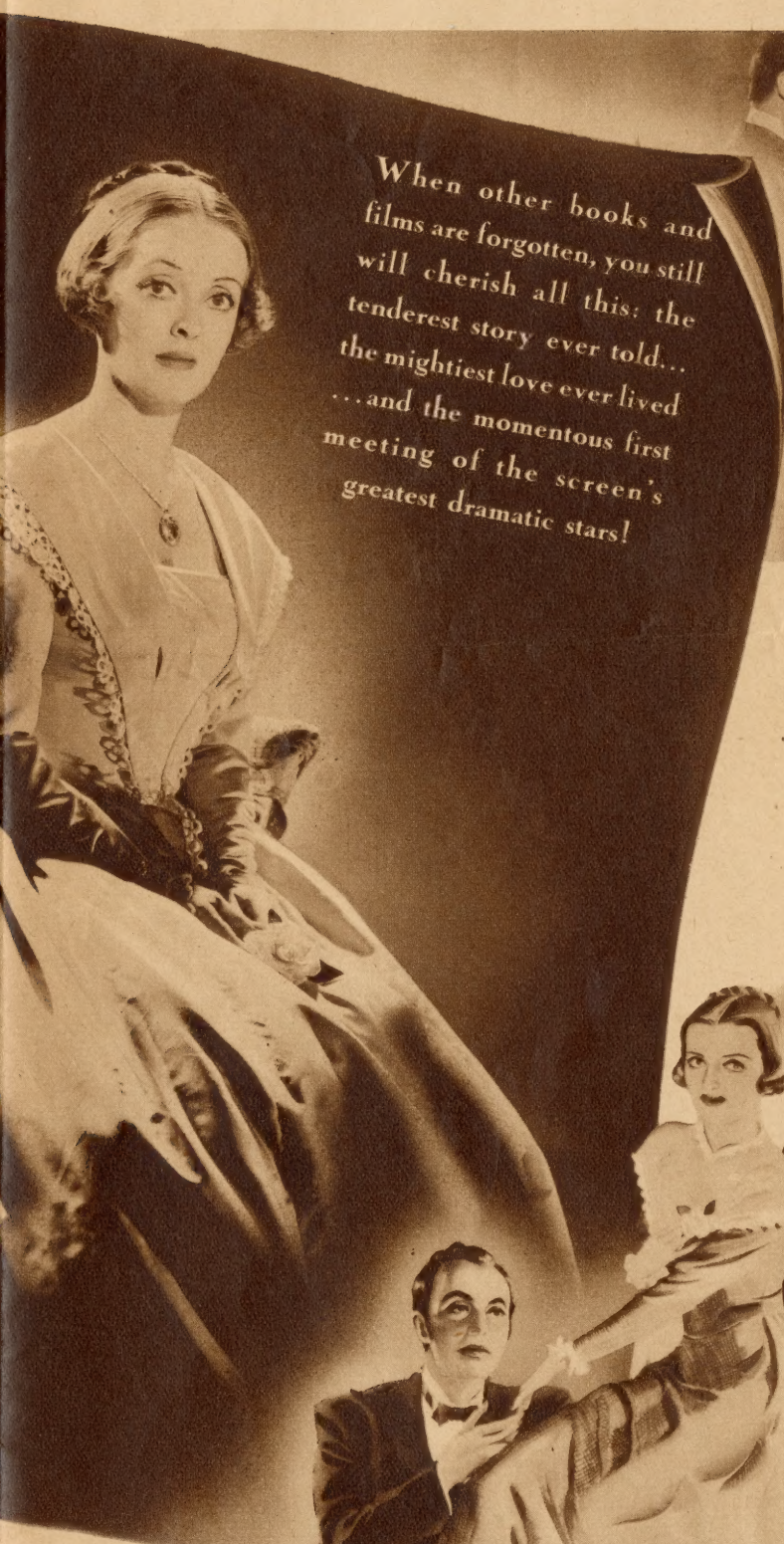
ALL THIS, AND HEAVEN, TOO

with **JEFFREY LYNN**
BARBARA O'NEIL
Virginia Weidler • Henry Daniell
Walter Hampden • George Coulouris
An **ANATOLE LITVAK** Production
A **WARNER BROS.** - First Nat'l Picture

Screen Play by Casey Robinson
Music by Max Steiner



Charles BOYER



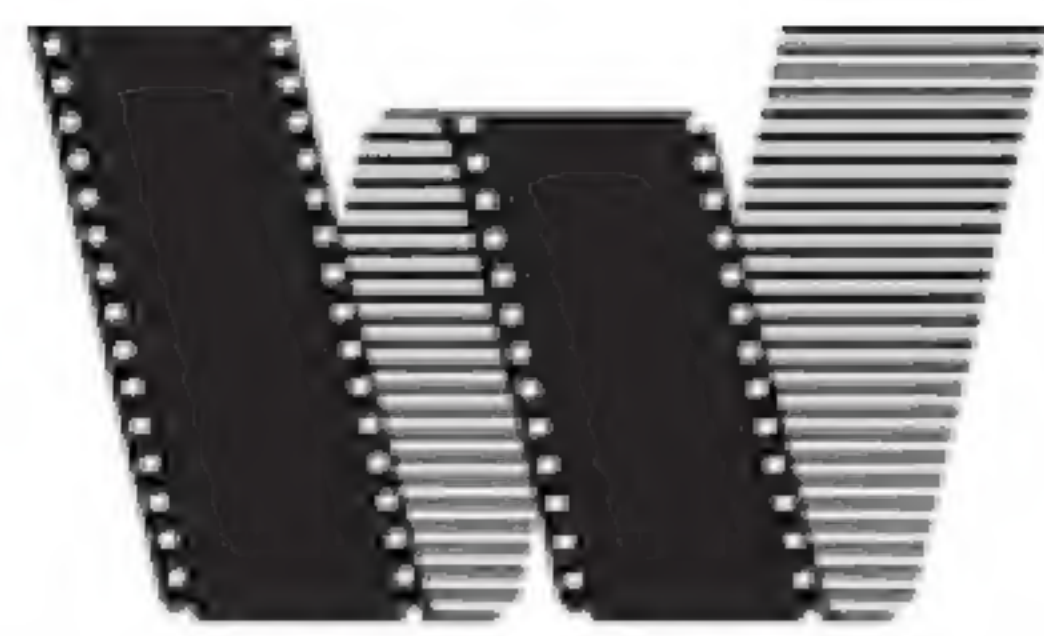
When other books and
films are forgotten, you still
will cherish all this: the
tenderest story ever told...
the mightiest love ever lived
...and the momentous first
meeting of the screen's
greatest dramatic stars!



The screen has never held
greater thrills than these: the deep-
stirring romance of two heaven-destined lovers
...the magnificent surge of its history-making story
...and the first, momentous clash of Holly-
wood's most dynamic stars!



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